LEHRABSCHLUSSPRÜFUNGEN 2011 KAUFFRAU UND KAUFMANN

ENGLISCH

LESEVERSTEHEN SERIE 3/3

PROFIL



LÖSUNGEN

Kandidatennummer	
Name	
Vorname	
Datum der Prüfung	

PUNKTE UND BEWERTUNG	Erreichte Punkte	/ Maximum
Task A		/ 20
Task B		/ 5
Total		/ 25

Die Experten

Erlaubte Hilfsmittel: Wörterbuch
Zeit: 30 Minuten

Diese Prüfungsaufgabe darf 2011 nicht im Unterricht verwendet werden. Die Zentralprüfungskommission (schulischer Teil) hat das uneingeschränkte Recht, diese Aufgabe für Prüfungs- und Übungszwecke zu verwenden. Eine kommerzielle Verwendung bedarf der Bewilligung der Autorengruppe, der Inhaber des Urheberrechtes. ©

A

Read the following text and the instructions on the opposite page.



Crescent Jeweller

Izador Horwitz and his brother, jewellers from Chicago, opened Crescent Jewellers in La Crosse, Wisconsin in 1914.

The store introduced the offering of credit accounts for customers. Easy credit – "Just \$ 5 down and \$ 1 each week" – gave customers the opportunity to open a credit account. This was especially helpful for poorer young married couples to get started in life because it made expensive rings affordable for everyone. Further, Crescent Jewellers of La Crosse has always been known for quality and service. When the quartz watch movement came in, Crescent Jewellers already had four professional watchmakers and two goldsmiths.

In 1957, E.R. "Mac" McIlvaine moved from St. Louis, Missouri to manage the La Crosse store. Mac purchased Crescent Jewellers from Horwitz several years later. While managing the store, Izador Horwitz asked Mac if he had any ideas for a new advertising campaign, whether Mac could whistle or sing. Mac indicated he could do neither, but Horwitz asked Mac to try out his tenor.

Soon "Mac The Singing Jeweller" became a well received local figure as his unique singing became popular. Mac's ads were shown nationally on specials that spotlighted humorous ads, and he received numerous awards from the La Crosse Advertising Club. Mac appeared on television wearing a bee costume singing about the "Birds and the Bees and the Flowers and the Trees," an angel singing "Hark the Herald," and a homeboy screaming out loud "I've been Working on the Railroad . . ." as well as many other memorable songs and costumes. In addition to the memorable ads, Mac's reputation as a fine jeweller offering the highest quality made him La Crosse's best-known jeweller.

Mac passed away just before his 84th birthday on July 28, 1994. He spent the day before working at the store, golfing, and with his beloved wife Vivian. As a tribute, Downtown merchants posted signs in their windows bidding "Good bye Mac" to their friend. At the suggestion of Mac's wife, their son Dean joined Mac's singing tradition. As Natalie Cole did with Nat King Cole, he was edited into his ads harmonizing and dressing in the same costumes. Neither Mac nor Dean have ever been really good singers.

In 2000, Crescent added to its selection of Bulova and Seiko Watches, the fine Swiss timepiece Movado. Furthermore, Crescent Jewellers was selected as the La Crosse area's only representative of the Hearts-On-Fire diamond line. As Hearts-On-Fire is the world's most perfectly cut diamond, Crescent Jewellers was honoured with the addition of this exquisite jewellery line, as the industry has recognized the store's unwavering commitment to quality.

Although things change, the fact remains that Crescent has helped more families get their start than any other jewellery store in La Crosse and will continue to do so for years to come.

	K A1 POINTS) <mark>(2 points for each correct answer)</mark>	Punkte
Nov	v tick the best answer — A, B or C.	
1.	Watchmakers at Crescent Jewellers were	2
	A \square fired when the quartz movement watches came.	
	${f B}$ \square hired when the quartz movement watches came.	
	C 🔀 hired before the quartz movement watches came.	
2.	Izdor Horwitz asked Mac to	2
	A \Box play the tenor saxophone.	
	B 🔀 sing for him.	
	C \Box whistle for him.	
3.	Mac became famous because he	2
	A 🗌 told funny jokes.	
	B 🔀 sang memorable songs in funny costumes.	
	${f C}$ was a highly talented singer.	
4.	On his 84 th birthday Mac	2
	A \square went golfing and spent time with his wife.	
	${f B}$ \square wanted other stores to put up signs for him.	
	C 🔀 was not alive.	
5.	Hearts-On-Fire diamonds	2
	A \square can only be purchased at Crescent Jewellers.	
	${f B}$ \square were chosen by Crescent Jewellers for their top quality.	
	C 🔀 are sold to Crescent Jewellers.	
6.	The quality at the store	2
	A \square has gotten better throughout the years.	
	B 🔀 has remained the same.	
	\mathbf{C} \Box has had its ups and downs.	

Put the letter here 🕈

TASK A2 (8 POINTS) (1 point for each correct answer)

Read the article below. Choose the best expression to fill each gap – A, B or C. For each answer, put the correct letter on the line on the right.

Water Rescue Dogs

Dogs have a natural instinct to find and bring stuff so they are therefore **1**)..... to get a person and drag them **2**)..... the shore, or the person can grab onto their neck or their hair to get pulled out. Obviously these dogs need to love water naturally, be good swimmers and learn to cope with all types of water conditions such as storms so that they can overcome big waves. Water rescue dogs are very strong and energetic but they are extremely gentle and not aggressive at all.

These dogs go **3**)..... a training program after having first gotten a full veterinary check up to make sure they have enough resistance, are able to swim and are docile. Keep in mind that these dogs have to learn to **4**)..... a person that is drowning and who will not only fight them but probably even hit them while in the shock of the moment. Dogs **5**)..... to be firm and decided, but not get defensive with the person that hurts them.

Dogs first learn to find objects that have been thrown into the sea so they can find them and bring them to their guides. Later on the dogs will go into the water with their trainers and at a determined moment the trainer will simulate he **6**)..... and make a lot of noise to get the dog's attention. When it gets near, the trainer holds on to the dog's neck while being pulled to shore.

Rescue dogs are also taught to swim under water and **7**).... the person's clothes or arm in order to bring them up to the surface. They even learn to place their heads under the victim's neck and shoulders to keep the person's head above water supposing the person were to have already passed out. The dogs have a harness equipped with a handle for the person and a floater to be used **8**)..... the person is unconscious. All of the rescues are done in team work with a person.

1.	A able	B probable	C capable	Α	1
2.	A at	B for	C to	<u>с</u>	1
3.	A through	B in	C over	A	1
4.	A save	B guard	C keep	A	1
5.	A should	B help	C need	C	1
6.	A has been drowning	B is drowning	C has drowned	В	1
7.	A grabbed	B grab	C grabbing	В	1
8.	A but	B if	C for	В	1

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B (5 POINTS) (1 point for each correct answer)

Different people need vehicles for various purposes. Decide which vehicle (A–H) would be most suitable for each person listed below. Write the letter on the line on the right. Do not use any letter more than once.

- A A very rare John Deere tractor, newly painted in the original green colour, a collector's item! Can turn easily in steep fields. Despite its old age it still runs. You are likely to win a prize at a farm exhibition with this tractor.
- **B** Big powerful engine, and strongly built pick-up truck! Ideal to run around on the farm and haul farm goods. Perfect for carrying your logging equipment and wood. Nice looking, however, not reliable enough for city driving anymore.
- **C** This good old red Farmall Tractor is still in great shape. Not very powerful but it already features hydraulics! Everything works. Good tractor for your kids to play around and haul lighter trailers around on the farm.
- **D** Ford tractor from the fifties. The original paint of these was red and grey but this beauty was sold just after the company switched to blue. Nice looking, will need some fixing but then it can pull smaller trailers easily.
- **E** Three-year-old, nearly brand new green-coloured John Deere tractor. This midsize tractor is more expensive than other tractors for sale. However, it is very nice and has all the luxury you can dream of, including a hydraulic loader for the front.
- **F** This pick-up truck seems shabby but wait till you can hear what it can do. It has got four wheel drive, it's an automatic and it has air-conditioning. It's good for driving around on the farm as well as in the city. Four new tires included!
- **G** Caterpillar tractor for everyone who needs their equipment to last! This full size tractor will do anything for you. Its yellow colour is seen easily and you know what you get. This machine is the priciest on the lot but thinking long-term use, this will certainly be a great deal.
- **H** Rusty old blue Ford tractor, this machine may not look the best from the outside, but wait till you hear its engine purr! You can easily take this all-rounder out to your field and pull the heaviest plough or up to three fully loaded wagons at once. This is a real bargain!

		Put the letter here 🕈	
1.	Miss Petty lives in town. She needs a vehicle to go to her parents' farm (5 miles away) every morning, before she drives to work. She needs to be able to transport feed bags for the animals.	F	1
2.	Farmer John is very rich but tries to hide it. His old tractor has broken down and it's not worth fixing. He needs a working tractor immediately to pull lighter wagons.	c	1
3.	Bethany has just bought her own farm and has only little money left. She needs an affordable tractor which is very versatile and which she can do most of her farmwork with.	н	1
4.	Farmer Alvin has a weakness for green farm equipment. He doesn't really need a tractor but he plans to trade in his bigger tractor which he bought only a year ago, for a smaller one, which has all the extras.	E	1
5.	Mr Smith lives in town. He loves tractors and always wanted to have one. He has a weakness for antique farm equipment. He already has an antique wagon, which was painted blue and he wants colours to match.	D	1

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