

ENGLISCH

LESEVERSTEHEN SERIE 2/3



Kandidatennummer _____

Name _____

Vorname _____

Datum der Prüfung _____

PUNKTE UND BEWERTUNG	Erreichte Punkte	/ Maximum
Task A		/ 20
Task B		/ 5
Total		/ 25

Die Experten _____



Erlaubte Hilfsmittel: Wörterbuch, gedruckt oder elektronisch

Zeit: 30 Minuten

A

Read the following text and the instructions on the opposite page.

Heinz creates the world's smallest microwave oven



It is the world's smallest, portable microwave and can be powered via the USB port on a laptop computer. The turquoise device has been created in partnership with Heinz to allow workers tied to their desks to create a warm snack, or hot drink, to support them through the day. However, it might also help hard-working students through many hours of lonely revision. In addition, the convenience of powering it from a laptop means you could enjoy a hot snack while flying on holiday or even on a train. So far, the gadget, which stands just 18cm tall by 15cm wide and 15cm deep, is only a prototype. However, experts insist that the oven's sophisticated technology really does exist to turn the eye-catching appliance into a reality.

Apart from its size, the key breakthrough is the use of a combination of mobile phone radio frequencies to create the heat to cook both on the outside and within in under a minute. Managing director of GAMA Microwave Technology Gordon Andrews said it is possible to "tune" the radio-frequencies to provide the best results with any small product. "It is possible to heat a meat pie, a burger, a cup of soup or tea in quick time," he said. "There is the option of powering it with lithium-ion batteries that would make it completely portable, which would be a help to fishermen, campers or sportsmen."

The oven was created in response to a call for help by Heinz, who wanted a portable microwave that would work with its Snap Pots. The prototype is called the Beanzwave. The key drawback, with component prices at their current levels, is the fact that the mini-micro would carry a hefty price of around £100. However, just as mobile phones have become cheaper, so the cost of production could fall to the point where it becomes profitable to manufacture on a large scale. The product conforms with all the safety standards of a normal microwave oven, including protective walls and a door mechanism that cuts off the power when it opens.

Heinz claims there is a ready market for the ovens. Its research discovered that 69% of office workers find they are so busy at their PCs that they do not have a chance to go out for lunch every day.

Heinz Beanz marketing manager John Alderman said: "Heinz Beanz and Hoops Snap Pots are one of the most innovative and successful new products launches in this category for the last two years with sales of over £22 million. They were designed in response to the changing eating habits of Brits, who require a quick solution to mealtimes, a trend which is even more relevant in today's working environment. The single-portion microwavable Snap Pots allow people to heat and eat their food quickly. We are therefore delighted to be working with Gordon Andrews as the Beanzwave is the perfect partner to Heinz Snap Pots, allowing a nutritious snack to be created anywhere in just 60 seconds." Heinz said that any decision on whether to support production will depend on the feedback it receives from the public.

**TASK A1
(12 POINTS)**

Punkte

Now tick the best answer – A, B or C.

1. **The new microwave oven has been designed . . .**
A to make a quick meal for hungry or thirsty office workers.
B to support office workers in their clerical work.
C to allow workers to make a three-course meal.
2. **The new oven will . . .**
A stop hard-working students from feeling lonely.
B provide power for a laptop.
C make warm food for people travelling with laptops.
3. **The Beanzwave is a breakthrough because it . . .**
A can also be used as a mobile phone.
B can cook food in less than a minute.
C can also be tuned to play radio programmes.
4. **The Beanzware oven . . .**
A is currently too expensive to be commercially viable.
B will soon be as cheap to buy as a mobile phone.
C will be profitable to manufacture on a large scale.
5. **The new product . . .**
A needs to be located inside protective walls with a door that cuts off the power in the office.
B will help nearly 70% of office workers to go out for lunch.
C has been designed to heat up Heinz Beanz and Hoops Snap Pots.
6. **Heinz Beanz and Hoops Snap Pots . . .**
A are meals that have been created to change British people's eating habits.
B have been designed as meals for one person.
C will be produced if Heinz gets positive feedback from its customers.

**TASK A2
(8 POINTS)**

Punkte

Read the article below. Choose the best expression to fill each gap – A, B or C.
For each answer, put the correct letter on the line on the right.

Ryanair passengers pay £70 for 2 bags

Ryanair is to **1)**..... its baggage charges by 50 per cent. The charge for bags carried in its aircraft will go up from £20 to £30 for those **2)**..... check in at the airport from October 1. The higher price is part of a wider change of policy that will see customers who want to check a second bag into the plane paying as much as £70. This step will boost worries that some budget airlines are trying to trick customers with cheap headline fares that carry huge hidden charges.

Research published last week **3)**..... that the fares of established flag carriers such as British Airways could be cheaper than the discount rivals with lots of ‘must pay’ fees. Ryanair claims the increased fees are necessary to subsidise cheap fares and to reflect the cost of baggage **4)** The airline’s proposals mean that checking in one bag online will rise from £10 to £15.

Handing in the same bag at the airport goes up from £20 to £30. In future, Ryanair will allow customers to check two bags onto the plane, **5)**..... with a maximum weight of 15kg. The price will be £35 for online check-in and £70 with airport check-in. Under the new system, sports equipment such as a set of golf clubs will be charged at £50 if checked in at the airport **6)**..... the excess baggage fee is a hefty £20 a kilo.

Ryanair spokesman Stephen McNamara said: “We continue to reduce air fares – saving our passengers over 530 million euros (£460 million) this year alone. In order to persuade passengers to travel with carry-on bags only and to cover the **7)**..... of some of these fare reductions, we are increasing baggage allowances and fees with effect from October 1, 2010. These baggage fees can all be avoided **8)**..... all passengers who choose to travel with carry-on baggage only. Over 70 per cent of Ryanair passengers will be unaffected by these changes as they already travel with just one carry-on bag, which is free of charge.”

Put the letter here ↓

1.	A reduce	B increase	C hold
2.	A who	B which	C what
3.	A tell	B claimed	C informed
4.	A handling	B dealing	C managing
5.	A each	B all	C every
6.	A when	B while	C during
7.	A cost	B expenses	C expenditure
8.	A at	B on	C by

B (5 POINTS)

Punkte

«Gastro Catering Gazette», April 2010, had a number of interesting businesses for rent, lease or sale. Decide which business venture (A – H) would be suitable for the people mentioned. Write the letter on the line on the right. Do not use any letter more than once.

- A** Rent-a-Chef is the ideal business for one or two experienced restaurant chefs who want to take life a bit easier. The current owner has built up a business cooking private dinners for customers in their own homes. Specially designed van and kitchen equipment available if required. £125k. **RAC 04/10**
- B** Bob Jenkins Family Diners requires an all-rounder to lease its new restaurant opening in Wells, Somerset this summer. Previous experience essential. Salary negotiable. **BJFD 04/10**
- C** Veggie Heaven is a vegetarian salad bar/café that has just become available due to the ill-health of the owner. Prospective buyer is ideally vegetarian and not afraid of hard work. £200k. **VH 04/10**
- D** St Paul’s Primary School (600 pupils) has a canteen previously leased to a hotel (now closed). The successful applicant for this lease must have previous experience catering for large numbers of diners and be willing to start immediately. Lease is negotiable. **SPPS 04/10**
- E** Vegas Hotdog Factory operates 25 hotdog carts along the seafront at Torquay, Devon. Ideal opportunity for young entrepreneur. Previous staff willing to continue under new owner. Business period: April to October. Price includes equipment, office lease, stock, goodwill: £95k. **VHF 04/10**
- F** Tokyo Sushi Centre (Doncaster, Yorks.) wishes to expand and needs a sleeping partner with capital. Exceptionally good income with books available for inspection. Min. £250k. **TSC 04/10**
- G** Kebab snack bar with excellent turnover (close to pubs and cinemas) available for a buyer with previous experience. Premises (lease) and equipment can be taken over. Offers in the region of £220k. **KB 04/10**
- H** Sarnie Stall is a leased concession at Esher railway station. This stand sells sandwiches, snacks and drinks to commuters from 06.00 to midnight, 7 days a week. A real goldmine but the opening hours are formidable. Ideal for a young team (former fast food employees?) £165K **SS 04/10**

Put the letter here ↓

1. Bill, Jeff and their partners Jenny and Lucy (all aged between 20 and 25) are looking for a business that can make a lot of money fast. No experience but keen to learn. Have capital from inheritances.
2. Alan and Jill are looking for a seasonal food business (they like to winter in the Caribbean) that’s not too complicated to buy or run.
3. Sue and Doug have just sold the family 4-star hotel. However, they want to stay in catering, but on a smaller, more sophisticated gourmet level. Both are excellent cooks.
4. Tony, 50, has just left the Army Catering Corps where he cooked for his regiment for 25 years. He is keen to find a job with similar challenges.
5. Bill has sold his scrap metal business and wishes to invest in a catering enterprise. No involvement in the daily running but good profits.

