## ABSCHLUSSPRÜFUNGEN KAUFFRAU UND KAUFMANN

NACH BIVO 2012



# **ENGLISCH**

SERIE

BETA 2

HÖRVERSTEHEN

LÖSUNGEN

KANDIDATIN KANDIDAT	Nummer der Kandidatin / des Kandidaten
	Name
	Vorname
	Datum dar Briifung

BEWERTUNG	Fachbereiche	Erreichte Punkte	/ Maximum
	Task A		/ 8
	Task B		/ 5
	Task C		/ 7
	Total		/ 20

**EXPERTEN** 

1

1

1



	WICHTI
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In diesem Hörverstehen hören Sie Aufgaben A bis C je **zweimal**.



## (8 POINTS) (1 point for each correct answer)

Look at the notes below. Listen to the monologues. Fill in the missing information.

## 1. An urgent voice mail

Caller's name	Liz	
Time of group's arrival	1. 8.15 (am)	1
Flight number	2. AF1680	1
Additional people coming	3. 4 (people)	1
Liz' mobile phone number	4. 07769 336 522	1

#### 2. A message on an answerphone

Name of caller	Jacob
Type of business	5. Movie Agency
Item they need	6. (the) Contract / Signature
Date when sent	7. May 20 / 20 <sup>th</sup> May etc.
Document number	8. SCJ084XX

#### 1 An urgent voice mail

Hi Mark. It's Liz. I'm so sorry to call you at this time of day, but it's really really urgent. The French team is not arriving at 11.50 tomorrow morning, but already at 8.15. Yes, no kidding. – And their new flight number is AF1680. Oh yes, and before I forget, there's a change in the number of people attending. Actually, rather than 21, there will be 25 people coming, so there are 4 more. That means you need to change the booking with the hotel. Call them on 020 7493 8181. If you need any help with the arrangements, just call me on my mobile. The number is 07769 336 522. See you at the airport in the early morning then.

#### 2 A message on an answerphone

Hello Ms Johannson. It's Jacob from the Starlight Movie Agency and I'm leaving this message since I could not reach you on the phone. I'm sorry to say that we have not received the contract yet – with your signature of course. We sent it off five days ago, on 20th May. I trust you have received it, and I'm sure we had agreed on a same-day return. I'm afraid we really need to get it now as we cannot go ahead with the project. The contract number is SCJO84XX, that's S-C-J-O-8-4-X-X. Please call me at the Cork office as soon as you can. Thank you so much.

## B (5 POINTS) (1 point for each correct answer)

You will now listen to Laurie Santos interviewing Barry Schwarz, a psychology professor and author of the book "Why We Work".

For each question mark the best answer (A, B or C). Tick one answer only. You now have 30 seconds to look at the task.

1.	People who have high-paying jobs	1
	<b>A ☑</b> are more likely to be unhappy.	
	<b>B</b> ☐ are also the laziest.	
	$\mathbf{C} \ \square$ make up for 1.5% of the overall population.	
2.	According to Barry Schwarz, people	1
	<b>A</b> □ would work even without pay.	
	$f B \ igcap$ are always motivated by a higher salary and more free time.	
	C ✓ need challenges to be motivated.	
3.	People who clean in hospitals	1
	<b>A</b> □ need to have a formal education.	
	<b>B ☑</b> do not need to have a lot of experience.	
	<b>C</b> ☐ mop floors instead of emptying garbage bins.	
4.	Some hospital workers are happy because they	1
	f A igsquare do not clean after patients.	
	<b>B</b> ☐ have to talk to patients.	
	C ☑ believe their job is skilled.	
5.	Anna likes her job because she	1
	<b>A ☑</b> can use her sense of humour to bring comfort to the patients.	
	$f B \ igcap$ can talk to the patients instead of cleaning.	
	$oldsymbol{C} \ igcup \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	
with E	this is "The Happiness Lab", with me, Doctor Laurie Santos.  Barry Schwarz, a psychology professor, author of the book ". Barry, what could make work life better for the nearly 100 with their jobs – they were part of those two thirds of Americans unhappy	

- Hi every "Why We million Americans who feel unhappy on the job? Many think, "We'd be happier if only we had a bigger salary", but are they right? Can employers really improve the well-being of the nearly two thirds of people who hate their jobs simply by paying them more?
  If you choose a career just because it comes with a great pay check, you
- could get stuck in a high-paying job that you hate. And that's one of the reasons why people who have jobs with the highest salaries - doctors, lawyers, Wall Street investors ... are depressed more often than the average population. The way we work today starts from the belief that people are lazy and just want to lie on a couch watching Netflix – that, if they didn't have to work, they wouldn't. They work only for the money. And that is wrong.
- So, are you saying that people would work even if they didn't get paid?
- No, of course they wouldn't, but as soon as they have enough money to support their families, money is not what motivates them.
- And why are so many workers unhappy?
- Because employers treat them as lazy people motivated only by money.
- But what is it that makes us want to get up in the morning then? A job that is active, interesting, challenging, not the same thing over and over again. If you take those things away, you'll have more unhappy, less productive, less motivated workers.
- So, are people who have repetitive jobs more unhappy?
- Not necessarily. Take people who clean in hospitals. The job doesn't require previous experience or formal education, it's neither glamorous nor all that skilled. What they have to do is not fun stuff: mop the floors, wash bedlinens, empty garbage bins. — I asked a group of hospital workers, "How skilled do you think your job is?" Well, some said, "It's not very skilled at all", and others," The work is really quite skilled".

- with their work life. But the staff members who saw their job as requiring skill loved it.
- Were there any differences in the way the two groups did their job?
- Yes. People in the "happy group", although they were instructed not to speak with patients, had found things in the job they were doing to match their personal abilities and ideas and this gave them a sense of meaning from their job.
- Can you give me an example?
- Take Anna, a cleaner. In the hospital, where there is a lot of throwing up, she was just supposed to clean up and do nothing else. Instead, she turned this into an opportunity to bring comfort and humour to the patients. And so, she would show up and say," I want to thank you for getting sick. I have a car, and I have car payments to make, so the more you throw up, the more money I can make ". You see, this joke made patients laugh. And this is because a person found a way in which she can still clean up – which is the job required of her – but in a way she likes and which has an impact on patients' lives.
- But, as you say, in most jobs like in Anna's people cannot express their personal abilities and ideas.
- Yes, but, as we have seen, people do it anyway because it is what motivates them to go to work. So, employers should give employees more autonomy to bring their abilities into the work that they're doing while trusting them that they will keep in mind the things required of them.
- Thank you, Barry.

## C

## (7 POINTS) (1 point for each correct answer)

Listen to Maria Kornikova interviewing Reed Hastings, co-founder and co-CEO of Netflix, about why his company is so successful.

Please fill in the gaps in the sentences below with the correct form of the key word or key words. Use one or two words. You now have one minute to read the sentences below.

0.	In 2002 Netflix was losing money and nobody thought it was a good	
1.	If companies just try to mistakes, they can kill creativity and innovation.	1
2.	Hastings thinks companies should rather concentrate onflexibilitythan on making efficiency their priority.	1
3.	When, in 2001, the crisis struck, Netflix had to	1
4.	Netflix started growing very fast, even though it had 30	1
5.	It is particularly important to hire people youtrust in a company where employees are not told what they can do or what they can't do.	1
6.	Netflix does not have the normal controls large companies usually have – for example employees canhow many hours they work in a day.	1
7.	At Netflix they believe that getting rid of normal controls is key because giving the employees more will help them make better decisions.	1

- M Everyone knows Netflix. It has 8,600 employees and a market value of \$228 billion Dollars. But when Netflix went public in 2002, the company had just 600,000 subscribers and was losing money. So, it was considered a crazy business idea. We're now talking with Reed Hastings, co-founder and co-C.E.O. of Netflix. His new book, No Rules Rules, explains why Netflix is now so successful.
  - Reed, you write that Netflix is less like a perfectly synchronized orchestra and more like a jazz band, where all the musicians know the rules and how to play, but nothing is planned.
- R Yes many companies today just try very hard to avoid mistakes, but I believe that too many rules can kill creativity and innovation. Of course, it's not as simple as just taking away the rules. You've got to figure out ways to make people work well together. You've got to focus less on efficiency, but more on flexibility these days.
- M So what does it mean to be a company that runs on no-rules rules?
- R It all started when, in the spring of 2001, crisis struck. We had to fire a third of our staff. In the days before, I was worried that I would make everyone angry and motivation in the office would go away. I was convinced that those who stayed would think that the company wasn't loyal to their employees. The day of the layoffs arrived, and it was awful. Those who were fired cried, slammed doors ... But, within a few weeks, the atmosphere improved dramatically, and by early 2002, our business was growing rapidly again. Suddenly, we were doing far more work with thirty percent fewer employees, with a passion that seemed higher than ever.

- M So, the first and most important step of no rules-rules is hiring people you trust and give them power. Don't tell them what they can do and what they can't do. Let them decide for themselves, right?
- R Precisely. I view Netflix not as a family, but as a sports team. Each position should be filled by the best athlete.
  - And, of course, it's also about giving power to those people once you get them to come on board.
  - One of the key beliefs of Netflix is to get rid of the usual controls you have in large companies. The idea is to entrust employees. So for example they are able to decide for themselves about the number of hours they work in a day or things like expense reports, vacation policies and so on.
- M Really? But if employees can take as many holidays as they want, do they ever come to work?
- R People get a social understanding, and that seems to work pretty well. I wanted to promote flexibility, employee freedom, and innovation, instead of avoiding mistakes. If you give your employees more freedom, they will make better decisions and it's easier for them to see that they are responsible. This also makes for a happier, more motivated workforce. Plus, at Netflix leaders lead through their own behaviours. It's the opposite of "do as I say, not as I do". We come to work and we expect everybody else to do the same.
- M Thank you, Reed.

Source: https://freakonomics.com/podcast/book-club-hastings