ABSCHLUSSPRÜFUNGEN 2015 KAUFFRAU UND KAUFMANN

NACH BIVO 2012



ENGLISCH HÖRVERSTEHEN **LÖSUNGEN KANDIDATIN** Nummer der Kandidatin / des Kandidaten **KANDIDAT** Name Vorname Datum der Prüfung **BEWERTUNG** Fachbereiche Erreichte Punkte / Maximum Task A Task B Task C / 7 / 20 Total **EXPERTEN**

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WICHTIG:

In diesem Hörverstehen hören Sie Aufgaben A bis C je **zweimal**.

A

(8 POINTS) (1 point for each correct answer)

Look at the notes below. Listen to the monologues. Fill in the missing information.

1. An advertisement

Advert for	truck drivers	
Are included in the internet courses	1. interactive seminars	
Number of courses in basic category	2. 29	
Company's phone number	3. 1-800-723-3891	
Company's website address	4. www. ryder.com	

2. A message on an answering machine

Caller's name	Carol Sands
Why a truck is needed	5. (for) moving house
Date customer wants the truck	6. June 24 th
Latest possible pick-up time	7. 10 am
Rental cost of 17-foot truck	8. \$ 37.95 a day

1 An advertisement

Do your truck drivers transport your cargo professionally? Ryder Trucking Systems has the driving skills courses your truckers need! They are over the internet and include interactive seminars, so drivers can learn at their own pace. The drivers are trained and re-trained for efficient and safe driving. Out of nine training categories, the one on basic driving skills alone has 29 courses to choose from. A 100-percent mastery score is required to complete the lesson, which is documented and available to fleet supervisors and managers at any time. Phone us at 1-800-safety-1st; that's 1-800-723-3891 and register now! Our classes are constantly being up-dated with the latest changes in national transportation laws. You can also find us at www.ryder.com, that's R Y D E R dot com.

2 A message on an answering machine

Hello, Mr Johnson. This is Carol Sands at U-Haul with the information concerning your inquiry on leasing a truck for moving house. We have a 17-foot truck available on the 23^{rd} or the 26^{th} June. Unfortunately, we don't have any free on the 24^{th} June, as you requested. You can pick it up any time between 8 am and 10 am. The advertisement which offered a rate of \$19.95 a day is for smaller vehicles like a pickup truck, a cargo van or a 10-foot truck. The 17-foot truck you ordered, with pick-up and drop-off at the same location, costs \$37.95 a day. Please let me know if I can reserve the truck for you.

(5 POINTS) (1 point for each correct answer)

For each question mark the best answer (A, B or C). Tick one answer only. You now have 30 seconds to look at the task.

You will now listen to an interview with Professor Bodo W. Lambertz, CEO of X-BIONIC.

1.	The Plus X Award is for products that	1
	A □ are used in only one way.	
	B ☐ have the most points in sports.	
	C ⋈ use new scientific ideas.	
2.	Successful companies	1
	A ⋈ cause a better life for the customer.	
	B □ enjoy using their original ideas.	
	C ☐ have a quantity advantage.	
3.	The Most Innovative Brand Award is for the	1
	A □ same product in different groups.	
	B ⋈ best overall performance in all 7 qualities.	
	C best specific performance in one certain area.	
4.	X-BIONIC pyjamas	1
	A 🔀 give your body energy overnight.	
	B ☐ make some people nervous.	
	C \sum keep your muscles tense.	
5.	A Swiss airline pilot has shirts that	1
	A □ lower his stress level.	
	B warm him in difficult situations.	
	C 🔀 can regulate his body temperature.	

- F: Hello, listeners, Fran Hodge here interviewing Professor Bodo Lambertz, who is the only entrepreneur to have won the Plus X Award for the Most Innovative Brand five years in a row. Welcome to our programme, Professor. Please tell our listeners first off, what the Plus X Award is.
- L: This award is a prize for innovative technologies in sport and lifestyle products. It is given to a company for a product that is better than any others in at least one way, which gives the product a Plus X point.
- F: What things are considered for these Plus X points?
- L: There are seven different qualities for the performance of a product. They are innovation, high quality, design, ease of use, functionality, ergonomics and ecology. There is a Plus X Award for each quality.
- F: What kind of companies can achieve this?
- L: Companies that come up with new and original ideas. Their products have a quality advantage; that is a benefit for the consumer, making our lives simpler and more enjoyable.
- F: Your award was for the Most Innovative Brand. What does that mean?
- L: The judges look at 23 different product groups every year. In each group a company is given this brand award. It is the highest award for the most positive performance, which means having the most Plus X points in all seven qualities together. This product wins the award for the Most Innovative Brand in its product group. Therefore, it is a very special honour.
- F: I see; it lets the consumer know this brand is good on the whole and not just in one certain quality. You are CEO for X-BIONIC. What products do you make?
- L: We produce high-tech textiles to make clothes for different occupations and sports activities.
- F: Can you give us some examples?
- L: Yes, one is a triathlete. He needs sports clothes that help his body feel good when competing anywhere in the world. He needs to be able to do his hard daily training in different climates. And he also needs pyjamas that help his body become fit again while sleeping.
- F: How can the material in clothes do all this?
- L: Our employees have developed pyjamas that use the natural movements of the body to have a special effect on the nerves. It's like getting a massage while you're sleeping, so your muscles stay flexible while your body rests. A Swiss airline pilot, who is always changing time zones, also uses such pyjamas. He sometimes goes from extreme sunshine to cool air-conditioned rooms and needs shirts that cool him when he's sweating and warm him when he's cold. We have made clothes that control his body temperature so he can perform at his best even under the most stressful conditions or circumstances.
- F: I'm sure a lot of people would like clothes like that! Thank you for this interesting conversation, Professor Lambertz.

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(7 POINTS) (1 point for each correct answer)

Please fill in the gaps in the sentences below with the correct form of the key word(s). Use one or two words. You now have one minute to read the sentences below.

Listen to two parents from Tanzania, John and Susan, talking about private education in Switzerland.

	Susan is feeling a little sad, because they have just seen		
	their youngest child off to school in the canton of Geneva.		
1.	Even though she will miss her son, Barry, she knows that in Switzerland the possibilities for a good are greater than in Tanzania.		
2.	That holiday and tourist area of the world has so much to offer to the students when it comes to culture, sports and leisureactivities		
3.	Being able to see everything they have learned in their classrooms by going on is an advantage.		
4.	When choosing a school, they considered the quality of education and the people their children knew at the school who couldthem if they needed it.		
5.	Susan's older children started their first semester well because of the		
6.	There are students from more than 50 different countriesstudying in the Geneva area.		
7.	John's children have become citizens of the world, who have an		

- J: Hi, Susan. How are you?
- S: Hi, John. Oh, I'm feeling a bit sad. We've just sent our youngest child, Barry, off to school in Switzerland. I'll miss him, but I know an education there offers so much more than here in Tanzania.
- J: Oh, we know what you mean. We also sent our 3 children to school there. Not only is the education excellent, but that area of Europe has so much to offer for culture, winter and summer sports as well as other free time activities. Did you know that the Lake Geneva Region has had the highest reputation in private education since the 18th century?
- S: Oh, really? I think Barry will like it there. He's very positive about it. Like, "Hey Mom, it's gonna be fantastic going to school where others want to go on holiday!"
- J: That's just it. They get an education on site, so to speak, because everything they have in class gets combined with cultural trips.
- S: It was difficult to decide on a school though. There are so many. There are about 50 schools that have a great reputation worldwide. They all cost about the same, so that really didn't make choosing any easier.
- J: Yes, we had a difficult time too. Then we asked ourselves, what if they ever need help or feel homesick? So in the end we chose the school by whether we or our children knew other people who were already there from here. That would give them someone to be in touch with.
- S: That's true. Our two older children were very glad to have contacts they knew. It helped them get off to a good start in their first semester away from home. They also learned to help the next generation of students that arrived there from here after them. However, all of the information about the different schools can make you worry. Did you know there are over 15,000 students from over 50 different countries studying in and around Geneva? Of those, 3,500 are in boarding schools; that means they are living away from home.
- J: Well, we have seen that living with so many other students the same age and in the same situation has helped our children to become, what would you call it, citizens of the world! They have made friends from everywhere. They have learned to show understanding for all other cultures and racial groups. People on the whole are more important to them than their own national heritage.
- S: With that peaceful and optimistic viewpoint in mind, I have to get back to work. See you later, John.