ABSCHLUSSPRÜFUNGEN 2014 KAUFFRAU UND KAUFMANN ZENTRALE PRÜFUNG BIVO – SCHULISCHER TEIL



ENGLISCH

SERIE

LESEVERSTEHEN

LÖSUNGEN

Nummer der Kandidatin / des Kandidaten								
Name Vorname Datum der Prüfung								
						Fachbereiche	Erreichte Punkte	/ Maximum
						Task A		/ 12
Task B		/ 8						
Task C		/ 5						
Total		/ 25						
	Name Vorname Datum der Prüfung Fachbereiche Task A Task B Task C	Name Vorname Datum der Prüfung Fachbereiche Task A Task B Task C						

EXPERTEN

Erlaubte Hilfsmittel: keine Prüfungsdauer: 💿 30 Minuten

Diese Prüfungsaufgabe darf 2014 nicht im Unterricht verwendet werden. KV Schweiz hat im Auftrag der Schweizerischen Konferenz der kaufmännischen Ausbildungs- und Prüfungsbranche (SKKAB) das uneingeschränkte Recht, diese Aufgabe für Prüfungs- und Übungszwecke zu verwenden. Eine kommerzielle Verwendung bedarf der Bewilligung des Schweizerischen Dienstleistungszentrums Berufsbildung, Berufs-, Studien- und Laufbahnberatung (SDBB). Inhaber des Urheberrechts sind die Kantone. ©

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A (12 POINTS)

Read the following text and the instructions on the opposite page.



American Teenagers Are Driving Less

American teenagers are driving less than ever before. Recent surveys of American youngsters show that young people in America prefer to spend their time online, chatting with their friends or playing games on the internet rather than cruising around in their cars. The car as a status symbol is not as important for them as it used to be for their parents or grandparents.

For generations, cars have been a symbol of freedom and America's most important pastime. You had to have a car at an early age if you wanted to be cool. Today, many teenagers have to choose between getting a car or buying the latest smartphone or tablet. As petrol prices are increasing, car driving is becoming more expensive. For almost half of the generation between 18 and 26 having good internet access is more important than owning a car. Young adults of today don't meet their friends in person but via Facebook. There they can chat, exchange photos and play games together. Some youngsters live at home a little longer, where they have access to mum and dad's vehicles, whereas others move to cities where cars are mainly a luxury.

The golden age of the 50s and 60s, in which teenagers drove around just for the fun of it, is gone. In those days a shiny new car was something to be proud of and it showed who you were. Among the babyboomers of the post-World War II era, 85% wanted their own car. In 1978 about half of all 16-year olds got their driving licence as soon as they had reached that age. In 2010 the figure dropped to only 30%.

Today driving is not as much fun as it was in the 50s and 60s when there was not so much traffic and you didn't have to pay so much attention on the roads. Parking was no problem at that time. In the golden age, cars were everything young people had so they just got into them and drove off as soon as they got home from school. Another reason for the decrease in teenage driving may be stricter driving tests and the fact that 16-year olds must be accompanied by licensed drivers over 21.

But not only teenagers have been driving less. A study shows that Americans of all ages have cut down car use, mostly because petrol prices have been increasing since 2007. America, however, remains a country of automobiles. It has more cars per household than any other country in the world. And because it is such a vast country, cars are often the only way to do your weekly shopping or to get to remote areas.

2

(2 points for each correct answer)

Tick the best answer – A, B or C.

1.	 Recent surveys among young people showed that rather than driving a car, they A use their parents' car as a status symbol. B Sit at their computers. C meet their friends to play games. 	2
2.	 In the past A □ people needed a car to be free. B ≥ people had cars as a hobby. C □ petrol was more expensive. 	2
3.	 More young people today A ≥ use their parents' car. B □ need a more luxurious car if they move to cities. C □ drive to their friends' places and chat. 	2
4.	 In the old days A ⋈ almost everybody wanted to possess a car. B 30% of the 16-year olds had a driving licence. C 85% of the people needed a car. 	2
5.	 Fewer young people drive today because A ⋈ it is more difficult to pass the test. B □ they cannot afford a car. C □ they have to be 21 to get a driving licence. 	2
6.	 Americans still use their cars because A □ people go shopping in remote areas. B □ petrol prices have declined. C ⊠ they have to travel long distances. 	2

3

B (8 POINTS) (1 point for each correct answer)

Read the article below. Choose the best expression (A, B or C) to fill each gap. For each answer, put the correct letter on the line on the right.

Life of a Flight Attendant – Not What It Used To Be

Once a dream job for women, being a flight attendant today is far from wonderful. Especially when flying shorter distances, flight attendants have a tough job.

"Sometimes it's like hell," says a flight attendant for British Airways. "Babies cry out loud because their ears **①**....., children kick the back of seats and run up and down the aisles. Some passengers scream **②**...... you if you tell them what they are not allowed to do."

Working in the skies has changed. In the early days of air travel, the job of a flight attendant was special and pay was good. Young women saw the world, flew to exotic places where they could ③...... a few days at expensive hotels. They showed the passengers to their seats and helped them with their baggage. Everything was calmer and there was time for a rest or a cup of coffee in the kitchen. Today the job is more stressful. Flight attendants have three or four flights a day, with only ④...... more than half an hour for the turnaround.

In the 1990s the first budget airlines appeared on the scene and made it possible for everyone to board a plane. Before that, travelling by plane was only for those with a higher income, but today tickets are so cheap that the aeroplane has become a means of mass transport. Most people who buy cheap tickets think they should get the same service as **(5**..... who pay ten times as much in business class.

Some passengers are behaving **③**..... and aggressiveness is increasing. One reason may be that people are not allowed to smoke any more, thus becoming more nervous. Alcohol is also a major factor. Flight staff **⑦**..... that more and more holiday travellers start getting drunk before take-off and continue drinking on the plane.

Female flight attendants say that they are sexually offended by passengers more often than before. Experts think that airline advertisements are responsible for this (3..... they almost always show attractive female flight attendants.

All in all, the fascination of the job has gone. Flight attendants today are nothing more than waiters and waitresses pushing a trolley through the aisles at 10,000 metres.

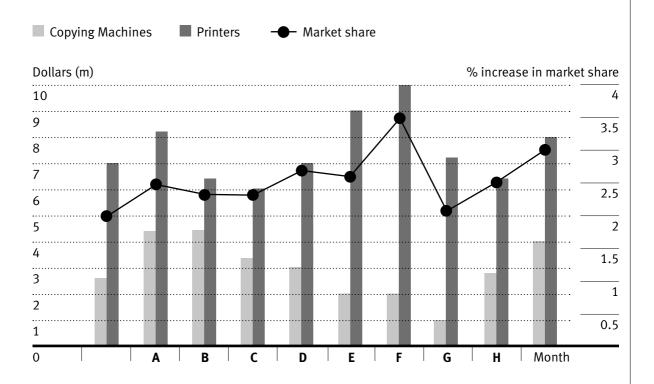
A pain	B swell	C hurt	C
A to	B at	C with	В
A spend	B sleep	C be	A
A some	B little	C few	B
A those	B these	C this	A
A bad	B worst	C badly	<u> </u>
A reclaim	B complain	C suggest	В
A why	B for	C because	c
	A to A spend A some A those A bad A reclaim	A toB atA spendB sleepA someB littleA thoseB theseA badB worstA reclaimB complain	A toB atC withA spendB sleepC beA someB littleC fewA thoseB theseC thisA badB worstC badlyA reclaimB complainC suggest

Put the letter here

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C (5 POINTS)

Look at the chart below. It shows the performance of a company's two main products and the company's market share over a period of 10 months. Which month does each statement (1-5) below describe? Match them with the correct graph (A–H). Use the letters only once.



Put the letter here 🔸

1	Although market share dropped and the sales of printers declined, sales of copying machines were as good as in the previous month.	В	
2	The same number of copying machines was sold as in the month before despite the sales of printers going up and market share increasing.	F	1
3	While market share and the sales of copying machines recovered, the number of printers sold declined.	н	1
4	Sales of copying machines went back and market share decreased despite the fact that sales of printers experienced an upturn.	E	1
5	Whereas fewer copying machines were sold this month, the sales of printers as well as market share improved.	D	1

5