LEHRABSCHLUSSPRÜFUNGEN 2012 KAUFFRAU UND KAUFMANN

ENGLISCH

LESEVERSTEHEN SERIE 1/3

PROFIL



<u>LÖSU</u>NGEN

Kandidatennummer		
Name		_
Vorname		
Datum der Prüfung		

PUNKTE UND BEWERTUNG	Erreichte Punkte	/ Maximum
Task A		/ 15
Task B		/ 10
Total		/ 25

Die Experten

	Erlaubte Hilfsmittel: Wörterbuch
	Zeit: 25 Minuten

Diese Prüfungsaufgabe darf 2012 nicht im Unterricht verwendet werden. Die Zentralprüfungskommission (schulischer Teil) hat das uneingeschränkte Recht, diese Aufgabe für Prüfungs- und Übungszwecke zu verwenden. Eine kommerzielle Verwendung bedarf der Bewilligung der Autorengruppe, der Inhaber des Urheberrechtes. ©

A



How to Pick the Perfect Cruise

Choosing the right cruise can be difficult. Today you can join a cruise to any part of the world. But not every line goes to every destination. Some lines offer more cruises **1**)..... others in particular areas. In Alaska, for example, the two lines Princess and Holland America are leading the market. That's why they can offer cheaper trips to Alaska than most other lines. Carnival, on the other hand, has always been a leader in the Caribbean, with more voyages there than any other line.

Some companies specialize in shorter cruises of three to seven nights. Others rarely offer a voyage of **2**)..... than 10 nights. And a few lines even offer around-the-world cruises of 100 nights or more. Prices for cruises in mass-tourism start at \$399 per person, per week. Weekly luxury cruises, on the other hand, can cost up to \$7,000 per person. In addition, it **3**)..... a big difference in which season you travel. Some voyages cost a lot more in summer than in autumn. The price you see in ads often includes only a small, "inside" cabin without windows to the sea. You might pay hundreds of dollars more for an outward-facing cabin with a balcony. Depending on the company there could also be additional charges for everything from onboard internet use to shore excursions or extra meals.

Every line has its own customers. Carnival, for example, is known for casual, fun-loving people. Celebrity, by contrast, **4**)..... quieter, more style-conscious customers. The two lines operate ships of similar sizes, and often on similar routes and at similar prices, but a typical Carnival customer would probably be miserable on a Celebrity ship — and vice versa. Some lines are much more focused on families. Disney Cruise Line, Royal Caribbean and Carnival are leaders in family-friendly cruising. They have ships with extensive onboard children's areas like deck-top water parks, family pool areas and other facilities.

Cruise ships are getting bigger than ever. The largest cruise ship today can carry more than 6,000 people — nearly twice as many as the largest ships ten years ago. Still, you don't have to be with a crowd if you don't want to. There are plenty of smaller vessels sailing to destinations around the world. Some companies offer voyages to remote wilderness areas on ships that carry fewer than 80 passengers.

Modern cruise ships are built for stability, with new technologies such as stabilizers that make for smoother sailing than the older ships. **5**)....., the ocean is still unpredictable, so choose a bigger ship that sails in calmer waters if you are afraid of getting seasick.

Punkte

TASK A1 (5 POINTS)

READ THE ARTICLE ABOUT "HOW TO PICK THE PERFECT CRUISE". CHOOSE THE BEST EXPRESSION TO FILL EACH GAP – A, B OR C. FOR EACH ANSWER, PUT THE CORRECT LETTER ON THE RIGHT.

		Put th		Put the letter here 🕈	the letter here 🕈	
1.	A like	B than	C as	В	1	
2.	A lots	B fewer	C little	В	1	
3.	A makes	B made	C will make	. <u>A</u>	1	
4.	A attracts	B appeals	C attends	. <u>A</u>	1	
5.	A Although	B However	C Despite	В	1	

TASK A2 (10 POINTS)

Read the article "How to Pick the Perfect Cruise" again. Answer the questions below.

1.	Region dominated by one company		
		Caribbean	2
2.	Cost of a seven-day luxury cruise		
		\$ 7,000	2
3.	Cruise line chosen by party fans		
		Carnival	2
4.	Things on board that are fun for kids	a) (deck-top) water parks	1
		b) (family) pool	1
5.	People get less seasick if ship is	a) modern (stable)	1
		b) big	1

3

B (10 POINTS)

Punkte

Different people need to rent a place for different business purposes. Decide which location (A–H) would be suitable for each business listed below. Write the letter on the line on the right. Do not use any letter more than once.

- A Nice old downtown location with historical touch. Suitable for any small business. No parking, you can only get there on foot. It is located in a side street but it can be seen from the main shopping street.
- **B** Office for rent. Ideal for small business in the industrial zone not in the city center. Parking is available.
- **C** In the old factory next to the highway gas station we offer space for a small business, industrial or other. Room is available as you need it, now or in the future. Notice that the place needs some fixing before you can move in.
- **D** Inside our town's biggest shopping mall we offer an excellent spot next to the main entrance where many customers pass by. Ideal for a coffee or ice-cream shop, or any other small business. There is free parking.
- **E** Perfectly remodelled old factory in the industrial zone welcomes big and small businesses. Choose from our multi-floor options inside the same building. The factory is easy to get to by car. It has its own parking ramp.
- **F** Townhouse to rent. Formerly used as a pharmacy. Ideal for any small business which is not noisy, as it is located in an area where people live. No private parking. Use public parking along the street.
- **G** The old mill is for rent. This historical building needs some work but offers a lot to a young creative person. Located near the beautiful town park in the main shopping street. This inspirational location welcomes you into its own world.
- Behind the train station we offer office space. Ideally situated, this place offers bright rooms inside a respectable building in a top location with underground parking. Room is available on the third floor. We prefer a larger company to rent the whole floor at once.

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	2
	2

4