

# Lösungen Bewertungen

Name: \_\_\_\_\_

Vorname: \_\_\_\_\_

Kandidatennummer: \_\_\_\_\_

Datum der Prüfung: \_\_\_\_\_

Punkte (von max. 25): \_\_\_\_\_

## **Erlaubte Hilfsmittel**

Wörterbuch, gedruckt oder elektronisch

## **Zeit**

40 Minuten

Die Experten:

\_\_\_\_\_  
\_\_\_\_\_

**Task A** (20 points)

Read the article below.

Choose the best expression to fill each gap – A, B or C.

For each answer, put the letter on the line on the right.

# Flash and carry

## Flash drives are changing from trendy toys into fashion items

Strange, maybe, but a kind of memory chip, called a flash drive, has become a fashion accessory. Well, sort of. Flash drives — also known as memory sticks — which can store megabytes of data and can simply be placed into a computer's USB port, are the easiest way to **(1)** ..... your data around. Used more and more by students and business people, their design is getting more attention, too. Some people have started wearing them like jewellery — a trend increased by Apple's iPod Shuffle, the flash-drive version of its music-player, this year.



The USB Flash Drive Alliance, an industry body **(2)** ..... in the USA, says flash-drive necklaces are most **(3)** ..... among men in rich Asian countries. The bestselling models in Asia are cool and shiny with contrasting colours. Other decorative 'skins' are coming as well. Mike Morgenstern, manager at SanDisk, the California firm that pioneered flash drives, says the "coolness factor" of mix-and-match skins is increasing **(4)** ....., and he should know because SanDisk sells 45% of all flash drives.

Rappers and hip-hoppers are also **(5)** ..... for the rise in fashionable flash drives. Their enthusiasm for heavy, metallic neckwear made it acceptable for men — who have 80% of all flash drives — to wear heavy jewellery. But flash drives specially for women **(6)** ....., too. PNY, a New York manufacturer with products like a flash drive in a pen, is going to introduce a collection of drives this next autumn with "feminine" shapes, colours and materials. "A fashionable drive must be **(7)** .....,," says Stephane Rouveyrol of PNY. Maastrek, a German firm that sells flash drives in watches, is designing flash-drive earrings for sale later this year.

New flash drives can store four GB of data, though 512MB drives costing around \$50 are more common. Not much heavier **(8)** ..... a pen, a 512MB flash drive can store about 15 CDs or ten music videos. Flash drives need no battery power to save their contents, slip easily into your pocket and are more robust. SanDisk's titanium drive can be driven over **(9)** ..... a car and can also survive a wash in the pocket of your clothes in a washing machine.

A flash drive is also like an invitation to share, which makes it easy to exchange music or photos. French designer Roland Mouret says flash drives give mobile city people the opportunity to enjoy culture everywhere – and take it home. Fashionable Italians, however, are not so happy with this development. Kim Coston of Polimoda Fashion School in Florence says Italians prefer not to display symbols of American company culture. But **(10)** ..... Italy, the flash drive is definitely moving from trendy toy into the world of fashion.

Put the letter here



1	A carry	B ship	C delete	<i>A</i>
2	A base	B basing	C based	<i>C</i>
3	A favourite	B preferring	C popular	<i>C</i>
4	A products	B sales	C losses	<i>B</i>
5	A responsible	B keen	C interested	<i>A</i>
6	A are coming	B come	C came	<i>A</i>
7	A saw	B sees	C seen	<i>C</i>
8	A as	B than	C like	<i>B</i>
9	A by	B of	C from	<i>A</i>
10	A as well as	B except for	C as soon as	<i>B</i>

Bitte wenden!

**Task B** (5 points)

Look at the job opportunities below.  
They describe certain jobs that are available.  
Decide which job opportunity (A–H) would be most suitable for each person.  
Use only 5 of the 8 letters and never use a letter more than once.

JOB OPPORTUNITIES	
<b>A</b>	<b>Antique shop repairman with experience in old mechanisms (clocks, machines, etc.)</b>
<b>B</b>	<b>Ex-diplomat needs an experienced writer to help with his memoirs</b>
<b>C</b>	<b>Lawyer required – must speak Greek and Arabic</b>
<b>D</b>	<b>French family with three children (aged 5, 7, 10) needs English nanny. Experience with children essential (no age limits)</b>
<b>E</b>	<b>Flight attendant for new airline – previous experience essential</b>
<b>F</b>	<b>Pizza cook</b>
<b>G</b>	<b>Stuntman, excellent pay, no previous training required</b>
<b>H</b>	<b>Part-time/full-time city-centre music shop assistant</b>

Put the letter here



- 1 Ron was a journalist but the paper closed. He needs a job in which he can use his expertise with texts.
- 2 Graham has absolutely no qualifications but is really fit and tough. He will do anything.
- 3 Maria loves the entertainment business, especially singing. She needs an uncomplicated job until she can live from her singing gigs.
- 4 Peter was a camera mechanic but now everything is digital. Has he got a professional future?
- 5 Before her husband died suddenly, Pamela brought up her four kids and never had a job. Now she's alone and needs an income, but what?

**B**

**G**

**H**

**A**

**D**